

Powerdirect Standard Retail Contract rates.



Pricing information for electricity in New South Wales, effective from 1 July 2020.

AUSGRID DISTRIBUTION ZONE¹.

Residential.

Tariff	Supply/Usage	Unit	excl. GST	incl. GST
Single Rate				
General Usage	First 3,900 kWh/365 days	c/kWh	26.32	28.952
General Usage	Balance/365 days	c/kWh	26.32	28.952
Supply charge		c/day	82.89	91.179
<i>(Reference Price comparison below)</i>				
Controlled Load 1				
Controlled Load		c/kWh	13.60	14.960
<i>(Reference Price comparison below)</i>				
Controlled Load 2				
Controlled Load		c/kWh	13.70	15.070
<i>(Reference Price comparison below)</i>				
Time-of-Use				
Peak	2pm - 8pm, Mon-Fri, excluding public holidays	c/kWh	49.93	54.923
Shoulder	7am - 2pm and 8pm - 10pm, Mon-Fri, and 7am - 10pm weekends and public holidays	c/kWh	21.55	23.705
Off-Peak	10pm - 7am, Mon-Sun	c/kWh	14.22	15.642
Supply charge		c/day	87.00	95.700
<i>(Reference Price comparison below)</i>				

Small Business.

Tariff	Supply/Usage	Unit	excl. GST	incl. GST
Single Rate				
General Usage	First 20,000 kWh/365 days	c/kWh	29.65	32.615
General Usage	Balance/365 days	c/kWh	29.65	32.615
Supply charge		c/day	178.22	196.042
<i>(Reference Price comparison below)</i>				
Controlled Load 1				
Controlled Load		c/kWh	8.61	9.471
Controlled Load 2				
Controlled Load		c/kWh	11.96	13.156
Time of Use PowerSmart				
Peak	2pm - 8pm, Mon-Fri, excluding public holidays	c/kWh	46.92	51.612
Shoulder	7am - 2pm and 8pm - 10pm, Mon-Fri, and 7am - 10pm weekends and public holidays	c/kWh	21.37	23.507
Off-Peak	10pm - 7am, Mon-Sun	c/kWh	10.32	11.352
Supply charge		c/day	183.68	202.048
Time of Use LoadSmart				
Peak	2pm - 8pm, Mon-Fri, excluding public holidays	c/kWh	29.77	32.747
Shoulder	7am - 2pm and 8pm - 10pm Mon-Fri, excluding public holidays	c/kWh	24.63	27.093
Off-Peak	10pm - 7am Mon-Fri and all day weekends and public holidays	c/kWh	13.65	15.015
Supply charge		c/day	688.60	757.460
Demand charge	2pm - 8pm, Mon-Fri, excluding public holidays	c/kWh/day	33.54	36.894

Powerdirect Reference Price Comparison

What does this mean for the average customer? Following the introduction of price regulation, electricity retailers are now required to tell residential and small business customers about how their electricity rates would compare to the benchmark "Reference Price" set by the AER for an average customer. An average residential or small business customer is someone in a particular distribution area (e.g. Ausgrid Networks), on a particular type of tariff (e.g. single rate), who uses the average annual household / small business consumption determined by the AER. Where an energy plan includes different components (i.e. controlled load and time of use), the AER has also specified how the average annual usage should be split between these components. Keep in mind that the figures in this section are estimates only and based on the usage patterns of an "average customer". Your electricity costs may be significantly different depending on your own actual usage.

Tariff	Average Annual household usage	Estimated annual cost (incl. GST)	Comparison to Reference Price
Residential Single Rate	3900 kWh	\$1,462	Equivalent to
Residential Single Rate with Controlled Load 1	6800 kWh	\$2,022	Equivalent to
Residential Single Rate with Controlled Load 2	6800 kWh	\$2,024	Equivalent to
Residential Single Rate with Controlled Load 1 & 2	6800 kWh	\$2,022	Equivalent to
Residential Time-of-Use	3900 kWh	\$1,462	Equivalent to
Residential Time-of-Use with Controlled Load 1	6800 kWh	\$2,018	Equivalent to
Residential Time-of-Use with Controlled Load 2	6800 kWh	\$2,020	Equivalent to
Residential Time-of-Use with Controlled Load 1 & 2	6800 kWh	\$2,019	Equivalent to
Small Business Single Rate	20000 kWh	\$7,239	Equivalent to

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Powerdirect Pty Ltd ABN 28 067 609 803

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ENDEAVOUR ENERGY DISTRIBUTION ZONE².

Residential.

Tariff	Supply/Usage	Unit	excl. GST	incl. GST
Single Rate				
General Usage	First 4,900 kWh/365 days	c/kWh	25.48	28.028
General Usage	Balance/365 days	c/kWh	25.48	28.028
Supply charge		c/day	84.05	92.455
<i>(Reference Price comparison below)</i>				
Controlled Load 1				
Controlled Load		c/kWh	14.20	15.620
Supply charge		c/day	6.00	6.600
<i>(Reference Price comparison below)</i>				
Controlled Load 2				
Controlled Load		c/kWh	11.40	12.540
Supply charge		c/day	6.00	6.600
<i>(Reference Price comparison below)</i>				
Time-of-Use				
Peak	1pm - 8pm, Mon-Fri, excluding public holidays	c/kWh	33.01	36.311
Shoulder	7am - 1pm and 8pm - 10pm, Mon-Fri, excluding public holidays	c/kWh	27.67	30.437
Off-Peak	10pm - 7am, Mon-Fri and all day weekends and public holidays	c/kWh	13.42	14.762
Supply charge		c/day	87.00	95.700
<i>(Reference Price comparison below)</i>				
Seasonal Time-of-Use				
High-season Peak	4pm - 8pm on business days from 1 Nov to 31 Mar	c/kWh	36.79	40.469
Low-season Peak	4pm - 8pm on business days from 1 April to 31 Oct	c/kWh	26.01	28.611
Off-Peak	All other times	c/kWh	21.30	23.430
Supply charge		c/day	120.12	132.132
Residential Demand				
General Usage		c/kWh	21.00	23.100
High-season Demand	Maximum energy demand between 4pm - 8pm on business days from 1 Nov to 31 Mar	c/kw/day	13.68	15.048
Low-season Demand	Maximum energy demand between 4pm - 8pm on business days from 1 April to 31 Oct	c/kw/day	4.20	4.620
Supply charge		c/day	122.78	135.058

Small Business.

Tariff	Supply/Usage	Unit	excl. GST	incl. GST
Single Rate				
General Usage	First 20,000 kWh/365 days	c/kWh	26.18	28.798
General Usage	Balance/365 days	c/kWh	26.18	28.798
Supply charge		c/day	103.77	114.147
<i>(Reference Price comparison below)</i>				
Controlled Load 1				
Controlled Load		c/kWh	7.63	8.393
Supply charge		c/day	6.00	6.600
Controlled Load 2				
Controlled Load		c/kWh	13.17	14.487
Supply charge		c/day	6.00	6.600
Time-of-Use				
Peak	1pm - 8pm, Mon-Fri, excluding public holidays	c/kWh	37.35	41.085
Shoulder	7am - 1pm and 8pm - 10pm Mon-Fri, excluding public holidays	c/kWh	30.90	33.990
Off-Peak	10pm - 7am Mon-Fri, and all day weekends and public holidays	c/kWh	14.51	15.961
Supply charge		c/day	83.21	91.531
General Demand				
General Usage		c/kWh	20.74	22.814
High-season Demand	Maximum energy demand between 4pm - 8pm on business days from 1 Nov to 31 Mar	c/kw/day	18.84	20.724
Low-season Demand	Maximum energy demand between 4pm - 8pm on business days from 1 April to 31 Oct	c/kw/day	5.76	6.336
Supply charge		c/day	147.13	161.843

Powerdirect Reference Price Comparison

What does this mean for the average customer? Following the introduction of price regulation, electricity retailers are now required to tell residential and small business customers about how their electricity rates would compare to the benchmark "Reference Price" set by the AER for an average customer. An average residential or small business customer is someone in a particular distribution area (e.g. Endeavour Networks), on a particular type of tariff (e.g. single rate), who uses the average annual household / small business consumption determined by the AER. Where an energy plan includes different components (i.e. controlled load and time of use), the AER has also specified how the average annual usage should be split between these components. Keep in mind that the figures in this section are estimates only and based on the usage patterns of an "average customer". Your electricity costs may be significantly different depending on your own actual usage.

Tariff	Average Annual household usage	Estimated annual cost (incl. GST)	Comparison to Reference Price
Residential Single Rate	4900 kWh	\$1,711	Equivalent to
Residential Single Rate with Controlled Load 1	7400 kWh	\$2,163	Equivalent to
Residential Single Rate with Controlled Load 2	7400 kWh	\$2,095	3% Less
Residential Single Rate with Controlled Load 1 & 2	7400 kWh	\$2,164	Equivalent to
Residential Time-of-Use	4900 kWh	\$1,535	10% Less
Residential Time-of-Use with Controlled Load 1	7400 kWh	\$1,976	8% Less
Residential Time-of-Use with Controlled Load 2	7400 kWh	\$1,908	11% Less
Residential Time-of-Use with Controlled Load 1 & 2	7400 kWh	\$1,978	8% Less
Residential Seasonal Time-of-Use	4900 kWh	\$1,710	Equivalent to
Residential Seasonal Time-of-Use with Controlled Load 1	7400 kWh	\$2,153	Equivalent to
Residential Seasonal Time-of-Use with Controlled Load 2	7400 kWh	\$2,085	3% Less
Residential Seasonal Time-of-Use with Controlled Load 1 & 2	7400 kWh	\$2,154	Equivalent to
Small Business Single Rate	20000 kWh	\$6,176	Equivalent to

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ESSENTIAL ENERGY DISTRIBUTION ZONE ³.

Residential.

Tariff	Supply/Usage	Unit	excl. GST	incl. GST
Single Rate				
General Usage	First 4,600 kWh/365 days	c/kWh	27.43	30.173
General Usage	Balance/365 days	c/kWh	27.43	30.173
Supply charge		c/day	142.40	156.640
<i>(Reference Price comparison below)</i>				
Controlled Load 1				
Controlled Load		c/kWh	15.80	17.380
Supply charge		c/day	11.86	13.046
<i>(Reference Price comparison below)</i>				
Controlled Load 2				
Controlled Load		c/kWh	6.50	7.150
Supply charge		c/day	11.86	13.046
<i>(Reference Price comparison below)</i>				
Time-of-Use				
Peak	7am - 9am and 5pm - 8pm, Mon-Fri	c/kWh	35.53	39.083
Shoulder	9am - 5pm and 8pm - 10pm, Mon-Fri	c/kWh	34.58	38.038
Off-Peak	10pm - 7am, Mon-Fri and all day weekends	c/kWh	19.35	21.285
Supply charge		c/day	142.40	156.640
<i>(Reference Price comparison below)</i>				

Small Business.				
Tariff	Supply/Usage	Unit	excl. GST	incl. GST
Single Rate				
General Usage	First 20,000 kWh/365 days	c/kWh	33.44	36.784
General Usage	Balance/365 days	c/kWh	33.44	36.784
Supply charge		c/day	170.40	187.440
<i>(Reference Price comparison below)</i>				
Controlled Load 1				
Controlled Load		c/kWh	11.46	12.606
Supply charge		c/day	13.08	14.388
Controlled Load 2				
Controlled Load		c/kWh	17.50	19.250
Supply charge		c/day	13.08	14.388
Time-of-Use				
Peak	7am - 9am and 5pm - 8pm, Mon-Fri	c/kWh	34.05	37.455
Shoulder	9am - 5pm and 8pm - 10pm, Mon-Fri	c/kWh	33.95	37.345
Off-Peak	10pm - 7am, Mon-Fri and all day weekends	c/kWh	18.41	20.251
Supply charge		c/day	598.21	658.031
Time-of-Use Interval				
Peak	5pm - 8pm weekdays	c/kWh	34.02	37.422
Shoulder	7am - 5pm and 8pm - 10pm weekdays	c/kWh	30.97	34.067
Off-Peak	All other times	c/kWh	23.28	25.608
Supply charge		c/day	263.00	289.300

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Tariff	Average Annual household usage	Estimated annual cost (incl. GST)	Comparison to Reference Price
Residential Single Rate	4600 kWh	\$1,960	Equivalent to
Residential Single Rate with Controlled Load 1	6600 kWh	\$2,355	Equivalent to
Residential Single Rate with Controlled Load 2	6600 kWh	\$2,150	8% Less
Residential Single Rate with Controlled Load 1 & 2	6600 kWh	\$2,355	Equivalent to
Residential Time-of-Use	4600 kWh	\$1,960	Equivalent to
Residential Time-of-Use with Controlled Load 1	6600 kWh	\$2,355	Equivalent to
Residential Time-of-Use with Controlled Load 2	6600 kWh	\$2,150	8% Less
Residential Time-of-Use with Controlled Load 1 & 2	6600 kWh	\$2,355	Equivalent to
Small Business Single Rate	20000 kWh	\$8,041	Equivalent to

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