

# Powerdirect Standard Retail Contract rates.



## Pricing information for electricity in South Australia, effective from 1 July 2020.

### SA POWER NETWORKS DISTRIBUTION ZONE<sup>1</sup>.

#### Residential.

Tariff	Supply/Usage	Unit	excl. GST	incl. GST
<b>Single Rate</b> (Reference Price comparison below)	General usage - First 4,000 kWh/365 days	c/kWh	34.30	37.730
	General usage - balance/365 days	c/kWh	34.30	37.730
	Supply charge	c/day	80.39	88.429
<b>Time Of Use*</b>				
Peak	6am -10am and 3pm -1am every day	c/kWh	40.49	44.539
Off-Peak	1am-6am every day	c/kWh	27.94	30.734
Shoulder <sup>^</sup>	10am -3pm every day	c/kWh	22.21	24.431
Supply Charge		c/day	80.39	88.429
*Tariff available from 1 August 2020				
<sup>^</sup> Shoulder (Solar sponge) charges apply 10am to 3pm ACST everyday				
(Reference Price comparison below)				
<b>Controlled Load</b>				
Controlled Load		c/kWh	16.99	18.689
(Reference Price comparison below)				

#### Small Business.

Tariff	Supply/Usage	Unit	excl. GST	incl. GST
<b>Single Rate</b> (Reference Price comparison below)	General usage - First 20,000 kWh/365 days	c/kWh	36.12	39.732
	General usage - balance/365 days	c/kWh	36.12	39.732
	Supply charge	c/day	89.00	97.900
<b>Time Of Use</b>				
Peak	7am - 9pm Mon-Fri	c/kWh	38.74	42.614
Off-Peak	9pm - 7am Mon-Fri and all weekend	c/kWh	25.01	27.511
Supply Charge		c/day	94.04	103.444
<b>Controlled Load</b>				
Controlled Load		c/kWh	16.99	18.689
<b>Actual Demand Transition</b>				
Peak	7am - 9pm Mon-Fri	c/kWh	26.46	29.106
Off-Peak	9pm - 7am Mon-Fri and all weekend	c/kWh	23.20	25.520
Demand Charge Peak*	Monthly Demand	c/kVA/day	26.44	29.084
Demand Charge Off-Peak <sup>^</sup>	Monthly Demand	c/kVA/day	0.00	0.000
Supply Charge		c/day	389.31	428.241

\* Peak Monthly Demand applies from 12pm - 9pm Mon-Fri.

<sup>^</sup> Off peak demand applies at all other times.

## Powerdirect Reference Price Comparison

**What does this mean for the average customer?** Following the introduction of price regulation, electricity retailers are now required to tell residential and small business customers about how their electricity rates would compare to the benchmark "Reference Price" set by the AER for an average customer. An average residential or small business customer is someone in a particular distribution area (e.g. SA Power Networks), on a particular type of tariff (e.g. single rate), who uses the average annual household / small business consumption determined by the AER. Where an energy plan includes different components (i.e. controlled load and time of use), the AER has also specified how the average annual usage should be split between these components. Keep in mind that the figures in this section are estimates only and based on the usage patterns of an "average customer". Your electricity costs may be significantly different depending on your own actual usage.

Tariff	Average Annual household usage	Estimated annual cost (incl. GST)	Comparison to Reference Price
Residential Single Rate	4000 kWh	\$1,832	Equivalent to
Residential Single Rate with Controlled Load	6000 kWh	\$2,244	Equivalent to
Residential Time of Use	4000 kWh	\$1,832	Equivalent to
Residential Time of Use with Controlled Load	6000 kWh	\$2,244	Equivalent to
Small Business Single Rate	20,000 kWh	\$8,304	Equivalent to

All times are in Australian Central Standard Time (ACST), unless you have an interval meter, in which case, times will be adjusted to Australian Central Daylight Time (ACDT) during daylight savings periods.

<sup>1</sup>Rates subject to confirmation of distribution zone, network tariff and meter type at your supply address.

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