

Powerdirect Standard Retail Contract rates.



Pricing information for electricity in South Australia, effective from 1 July 2019.

SA POWER NETWORKS DISTRIBUTION ZONE¹.

Residential.

Tariff	Supply/Usage	Unit	excl. GST	incl. GST
Single Rate <i>(Reference Price comparison on next page)</i>	General usage - First 4,000 kWh/365 days	cents/kWh	36.71	40.381
	General usage - balance/365 days	cents/kWh	36.71	40.381
	Supply charge	cents/day	81.00	89.100
Controlled Load				
Controlled Load <i>(Reference Price comparison on next page)</i>		cents/kWh	20.11	22.121

Small Business.

Tariff	Supply/Usage	Unit	excl. GST	incl. GST
Single Rate <i>(Reference Price comparison on next page)</i>	General usage - First 20,000 kWh/365 days	cents/kWh	39.82	43.802
	General usage - balance/365 days	cents/kWh	39.82	43.802
	Supply charge	cents/day	89.00	97.900
Time Of Use				
Peak	7am - 9pm Mon-Fri	cents/kWh	42.90	47.190
Off-Peak	9pm - 7am Mon-Fri and all weekend	cents/kWh	27.90	30.690
Supply Charge		cents/day	89.00	97.900
Controlled Load				
Controlled Load		cents/kWh	20.11	22.121
Actual Demand				
Peak	7am - 9pm Mon-Fri	cents/kWh	32.30	35.530
Off-Peak	9pm - 7am Mon-Fri and all weekend	cents/kWh	22.18	24.398
Demand Charge Peak*	Monthly Demand	c/kVA/day	37.80	41.580
Demand Charge Off-Peak^	Monthly Demand	c/kVA/day	0.00	0.000
Supply Charge		c/day	116.00	127.600

* Peak Monthly Demand applies from 12pm - 9pm Mon-Fri.

^ Off peak demand applies at all other times.

Powerdirect Reference Comparison

What does this mean for the average customer? Following the introduction of price regulation, electricity retailers are now required to tell residential and small business customers about how their electricity rates would compare to the benchmark “Reference Price” set by the AER for an average customer. An average residential or small business customer is someone in a particular distribution area (e.g. SA Power Networks), on a particular type of tariff (e.g. single rate), who uses the average annual household / small business consumption determined by the AER. Where an energy plan includes different components (i.e. controlled load and time of use), the AER has also specified how the average annual usage should be split between these components. Keep in mind that the figures in this section are estimates only and based on the usage patterns of an “average customer”. Your electricity costs may be significantly different depending on your own actual usage.

Tariff	Average Annual household usage	Estimated annual cost (incl. GST)	Comparison to Reference Price
Residential Single Rate	4000 kWh	\$1,941	Equivalent to
Residential Single Rate with Controlled Load	6000 kWh	\$2,420	Equivalent to
Small Business Single Rate	20,000 kWh	\$9,118	Equivalent to

All times are in Australian Central Standard Time (ACST), unless you have an interval meter, in which case, times will be adjusted to Australian Central Daylight Time (ACDT) during daylight savings periods.

¹Rates subject to confirmation of distribution zone, network tariff and meter type at your supply address.

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